London Borough of Harrow – Housing Services 2010 Customer Satisfaction Survey

31st March 2011





- Methodology
- Satisfaction with the service provided by Housing Services
- Satisfaction with the home and neighbourhood Tenants only
- Estate and caretaking services
- Satisfaction with repairs and maintenance Tenants only
- Contacting Housing Services
- Key points



Methodology

Fieldwork

October **'10**

to

November 10

- GN 1,500 mailing
- SH 546 mailing
- 3,188 LE 1,142 mailing

1,168

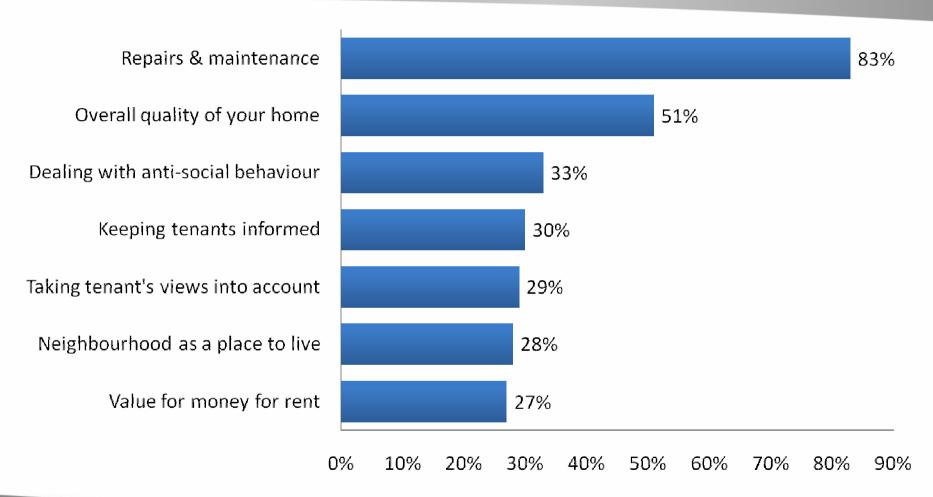
- GN 638 returns
- SH 287 returns
- LE 243 returns

• GN 43% Return • SH 53% Return

• LE 21% Return

37%

What is important to tenants?



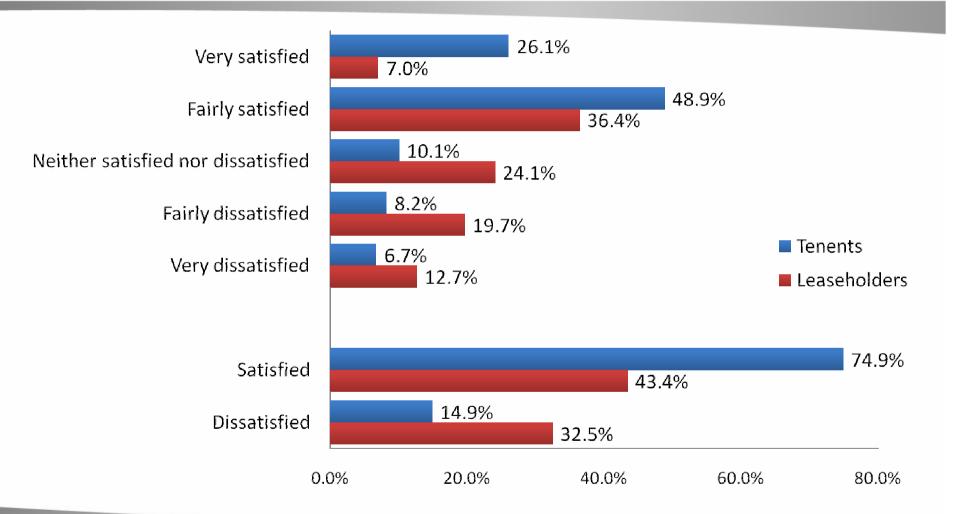
Unweighted sample base: 897

Satisfaction with the service provided by Housing Services





Satisfaction with overall service provided by Housing Services



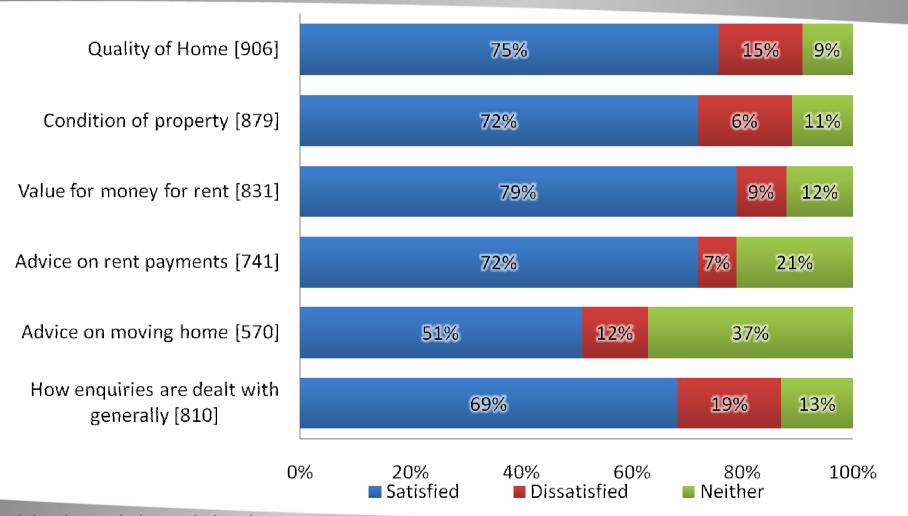
Unweighted sample bases: Tenants 915; Leaseholders 228

Satisfaction with the home and neighbourhood – Tenants only





Satisfaction with the home and associated services – Tenants only



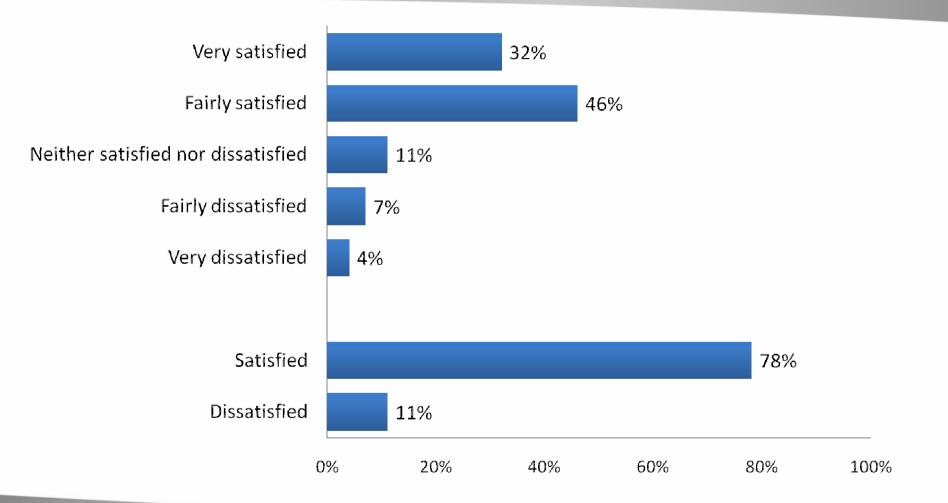
Unweighted sample bases in brackets

bmg

Satisfaction with the home and associated services – 2008 to 2010

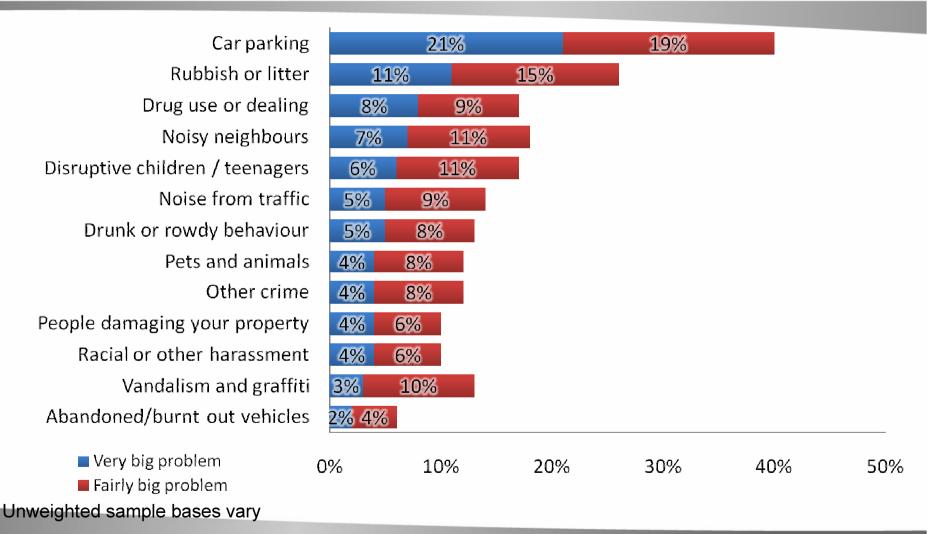
	2008	2010	Change
Quality of home	72%	75%	+3%
Condition of property	67%	72%	+5%
Value for money	70%	79%	+9%
Advice on rent payments	71%	72%	+1%
Advice on moving home	43%	51%	+8%
How enquiries are dealt with	57%	69%	+12%

Satisfaction with the neighbourhood — Tenants only



Unweighted sample base: 853







Reporting ASB – Tenants only

 Only a minority (10%) of tenants have reported ASB to Housing Services.

Of these....

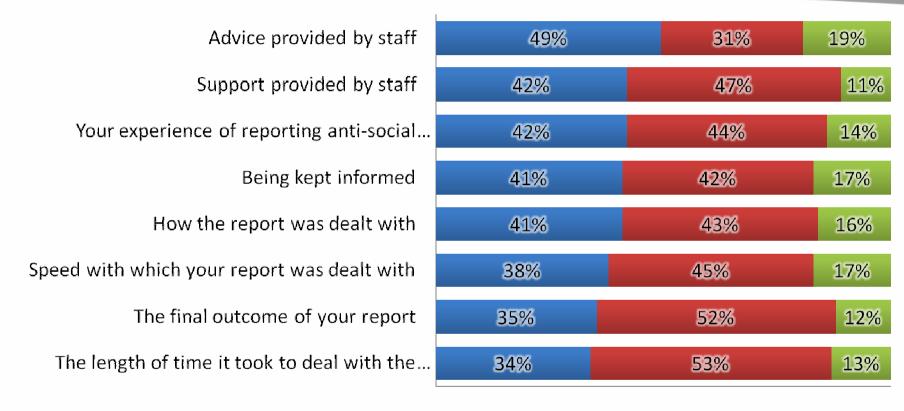
35% found it easy to get hold of the right person (48% difficult)

50% found staff helpful (31% found staff unhelpful)

35% found staff able to deal with their problem (51% found staff unable)



Satisfaction with aspects of ASB report - General Needs Tenants



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

■ Satisfied ■ Dissatisfied ■ Neither

Unweighted sample bases vary



Satisfaction with aspects of the ASB report – 2008 to 2010

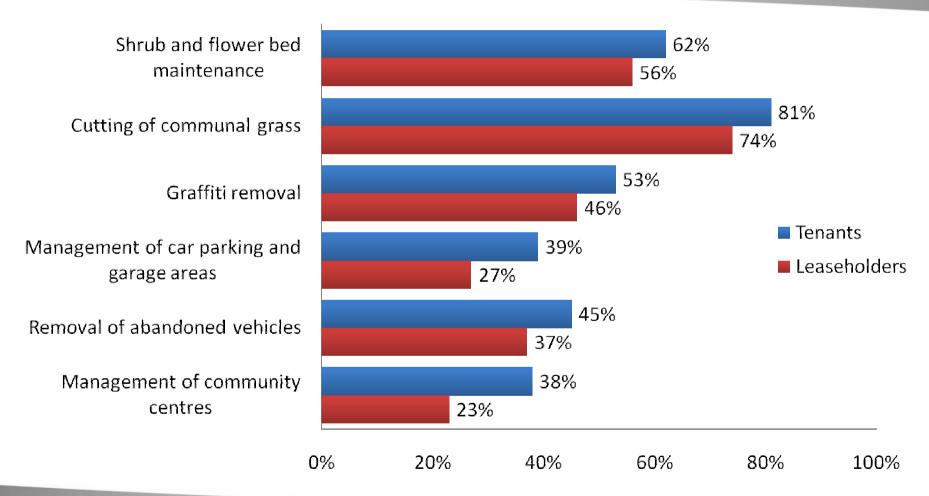
	2008	2010	Change
Advice provided by staff	42%	49%	+7%
Being kept informed	32%	41%	+9%
How the report was dealt with	31%	41%	+10%
Speed with which report was dealt with	28%	38%	+10%
Support provided by staff	25%	42%	+17%
The final outcome	25%	35%	+10%

Estate and caretaking services





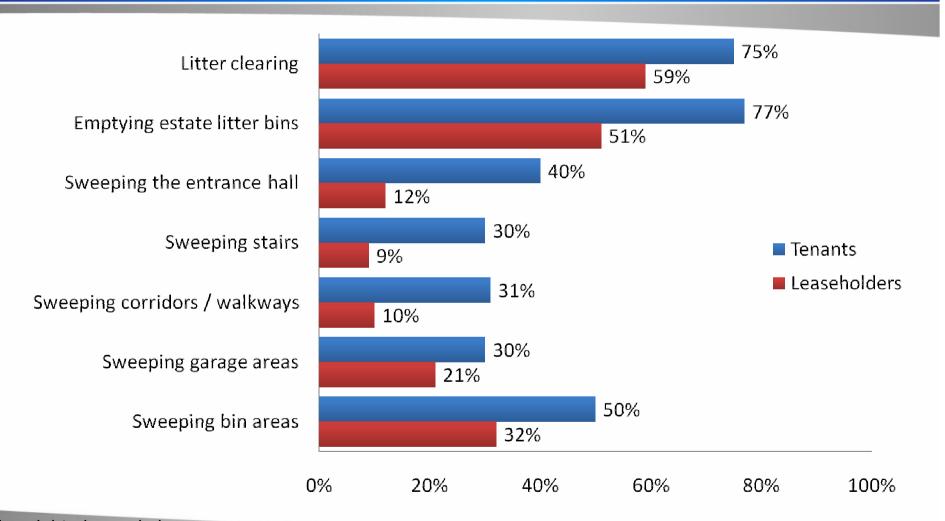
Estate services rated as 'Good'



Unweighted sample bases vary

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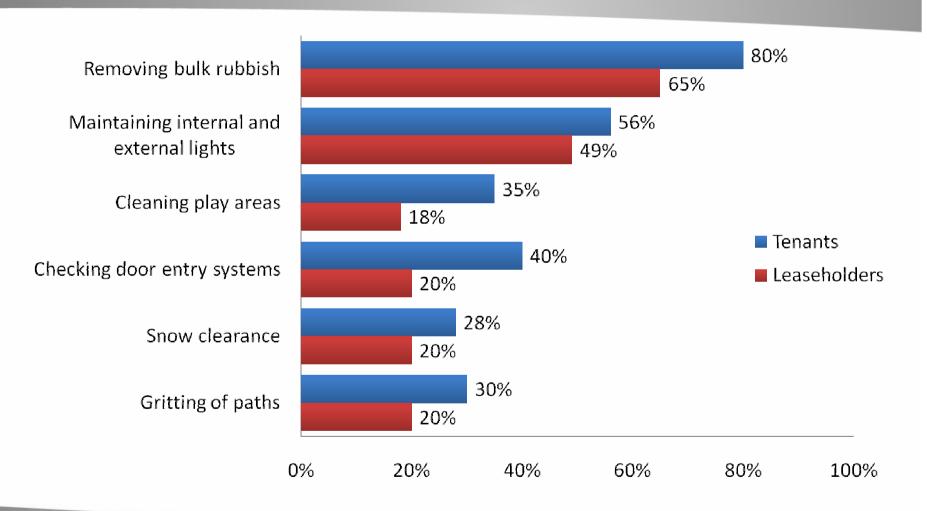
Caretaking services rated as 'Good' (A)



Unweighted sample bases vary

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Caretaking services rated as 'Good' (B)

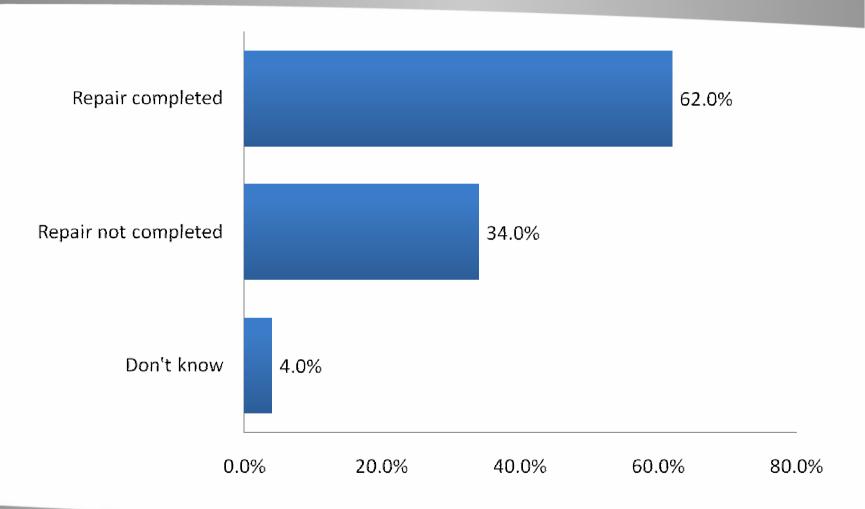


Satisfaction with repairs and maintenance – Tenants only





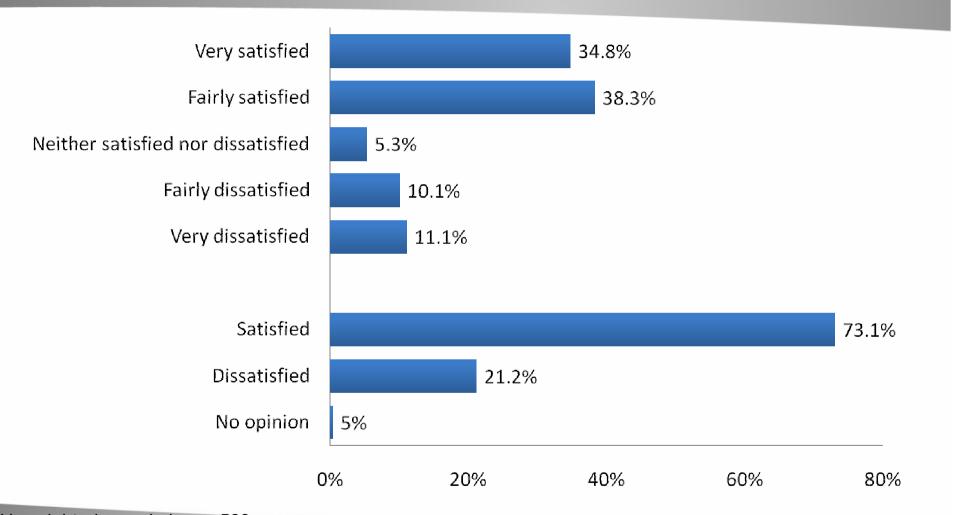
Repairs completed in the past 12 months – Tenants only



Unweighted sample base: 912



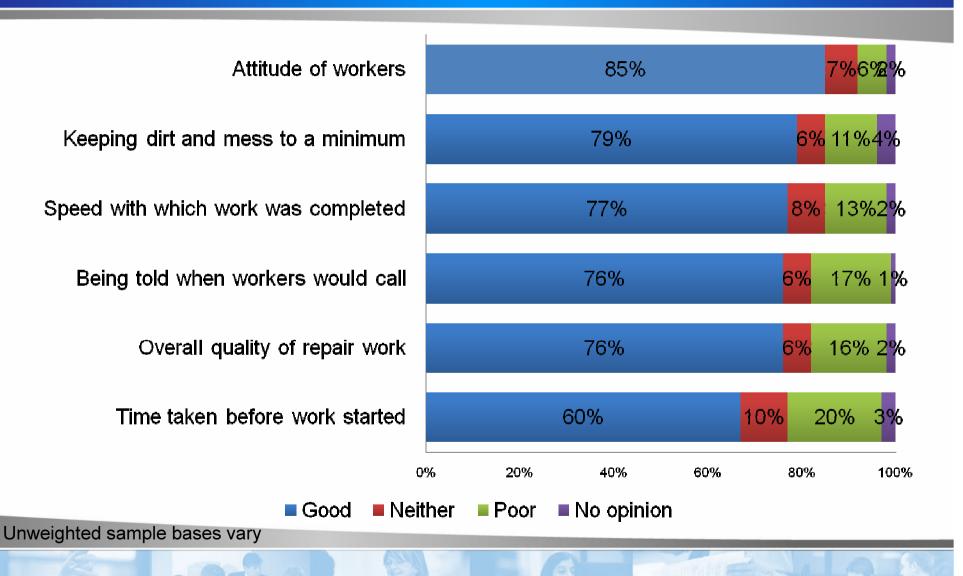
Satisfaction with repairs and maintenance – Tenants only



Unweighted sample base: 563



Satisfaction with aspects of the repairs and maintenance service – Tenants only

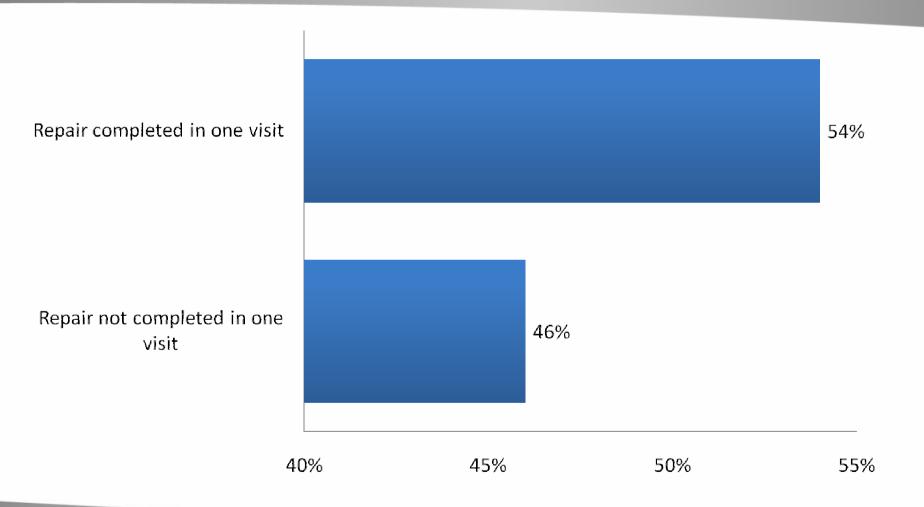




Satisfaction with aspects of the repairs and maintenance service – 2008 to 2010

	2008	2010	Change
Attitude of workers	83%	85%	+2%
Keeping dirt and mess to a minimum	75%	79%	+4%
Speed with which work was completed	70%	77%	+7%
Overall quality of repair work	68%	76%	+8%
Being told when workers would call	68%	76%	+8%
Time taken before work started	60%	60%	-

Repairs completed in one visit – Tenants only



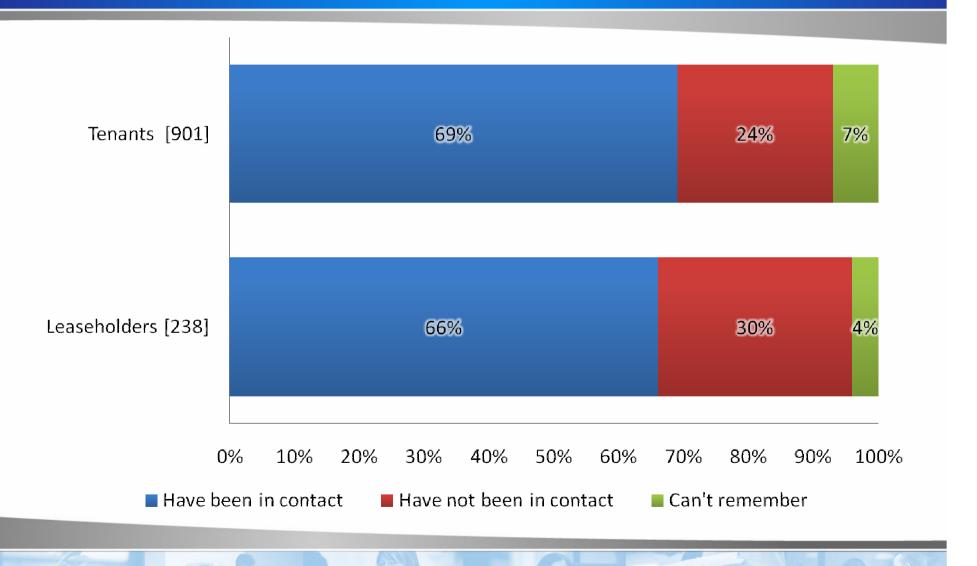
Unweighted sample base: 539

Contacting Housing Services





Contacting Housing Services





Contacting Housing Services – Tenants

80% phoned 14% visited office 71% contacted re: repairs 14% rent/housing benefit 3% neighbours 3% transfer / exchange

Outcome, 57% satisfied

54% easy to get hold of the right person 29% difficult

69% staff helpful 16% unhelpful

64% staff able to deal with their problem 26% unable



Contacting Housing Services – Leaseholders

59% phoned

17% letter

17% e-mail

8% visited office

38% service charge bill 34% communal repairs 7% garden / communal repairs

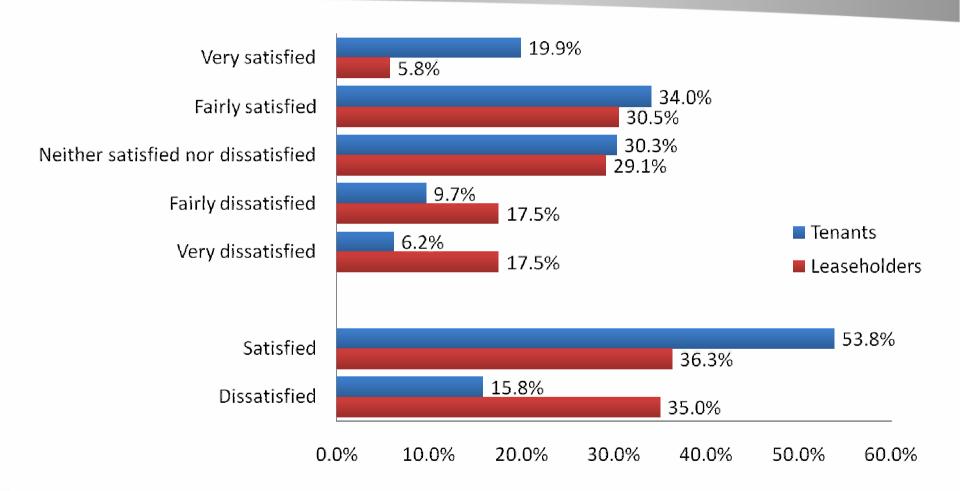
Outcome, 41% satisfied

30% easy to get hold of the right person 52% difficult

55% staff helpful 21% unhelpful

51% staff able to deal with their problem 48% unable

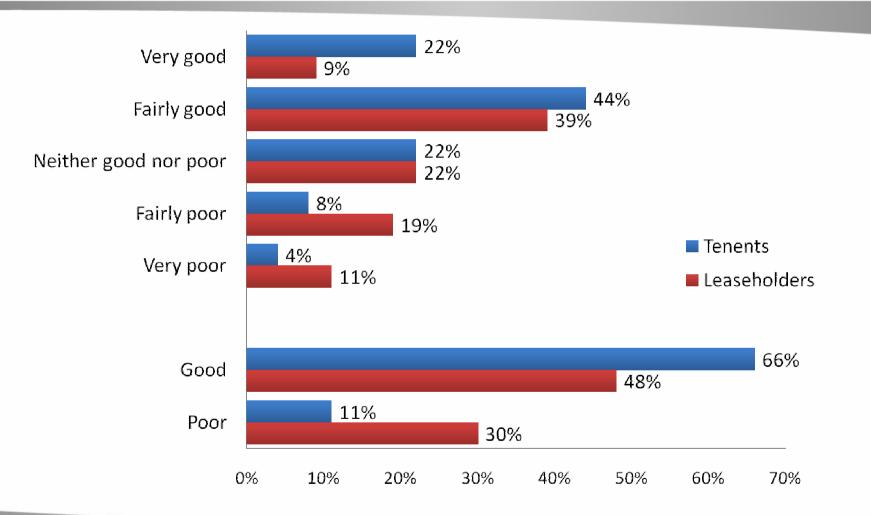
Satisfaction that views are being taken into account



Unweighted sample bases: Tenants: 884; Leaseholder: 206



Keeping residents informed



Unweighted sample base: Tenants 915; Leaseholders 229

Key points





- Views of Tenants and Leaseholders differ
 - Why? Importance of comparing like with like
- Views of GN and SH Tenants differ
 - SH Tenants more positive
 - 16-34 years more negative
- Direction of travel from 2008 is stable / positive
 - Overall Satisfaction
 - Aspects of repairs service



- Keys to success
 - Importance of the repairs service to tenants
 - High level of contact
 - Contact dominated by repairs
 - Satisfaction with repairs and maintenance
 - Enquiry handling
 - Improvement seen from 2008

Thank you

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